



News Release

UMC's Massey Attends Expo in China

By Elizabeth Tollefson on Monday, July 11, 2005

University of Minnesota, Crookston (UMC) CEO, Joe Massey is visiting China where he is attending Beijing International Education Expo (BIEE) and visiting with Chinese students about UMC undergraduate programs. About 26,000 prospective students signed up to attend the Expo. This BIEE is the second to take place in Beijing in an effort to increase communication and promote cooperation and educational exchange.

Massey was part of a twelve-member delegation traveling to China from the University of Minnesota, which included the China Center, Crookston, Duluth, Morris and Twin Cities campuses, along with the graduate school. The University of Minnesota was one of six colleges to receive an award for its display at the Expo. Along with his attendance at the education expo, Massey will visit Chinese university campuses to explore interest in student exchange programs and other partnership opportunities .

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2900 University Ave., Crookston, MN 56716  
800-862-6466 | 218-281-6510 | umcinfo@umn.edu

